

Talent Release form



Permission for Ara, a Business Division of Te Pūkenga – New Zealand Institute of Skills and Technology, to capture image(s) / footage and share in the manner set out in this form.

01 Personal information of talent

Name

Student ID number

Date of birth

Iwi

Hapū

Email address

Phone number

Programme of study (if applicable / position (staff))

Education provider

The personal information you have provided in Section 01 is confidential and will be stored securely by Ara and any entity with whom it is legally shared. It will be used to help search for photos/videos/artwork on the online library of images.

OFFICE USE

DOP verification (e.g. sighted ID / Passport / enrolment check)

Verifying staff member name and signature

OFFICE USE

02 Details of image capture (to be completed by Ara staff)

Date of shoot / filming

Name of shoot

03 Purpose

The purpose of this image capture is to create stock images for use by Ara, for publications and advertising to the general public providing a lifetime permission. Ara, a Business Division of Te Pūkenga – New Zealand Institute of Skills and Technology, is tasked with developing a unified, sustainable, public network of regionally accessible vocational education.

04 Definition of advertising for the purpose of this release form

Advertising means any material published by Ara that is used to promote itself as an educational institute, in any method, manner or format, including but not limited to:

- print (e.g. a brochure, prospectus, handbook, promotional materials produced for an event, billboard, newspaper advertisement) digital (e.g. website, video content, intra net, Moodie, Trade Me)
- social media (e.g. Instagram, Facebook, Snapchat, Linked In, Twitter, YouTube)
- communications, including internal communications on the relevant intra net site
- advertising has a broad meaning; it may be in more conventional formats (e.g. billboards or newspaper advertising), but it may also be in more modern forms of advertising, like a post on a Facebook page or a photo in an online brochure.

Signing this release form means that you are giving Ara permission to (a) use your images for the purpose of advertising and (b) share your images with any related entity of Ara for the purpose stated above.

05 What does this mean for me?

- A Providing Ara the right to use your image(s) I footage of you for promotional activity for the purpose of advertising.
- B Giving Ara permission to share your image(s) I footage with any related entity of Ara for the purpose of it advertising New Zealand as a destination for education to the general public anywhere in the world.
- C Your image(s) I footage will not be misrepresented or comments attributed to you that you have not made.

The right to use your image(s) I footage is limited to the purpose stated above and provides a lifetime permission.

You are voluntarily providing your image(s) I footage and will not be paid for this shoot I video capture

The image(s) I footage taken may be made publicly available, especially when published on the internet and via social media sites. Under the provisions of the Privacy Act 2020 you have the right to access and request correction of your personal information.

Your image(s) I footage will not be used in any new advertising that starts after the time period stated. You will be contacted and your permission sought if your image(s) I footage is to be used after this period.

06 Confirmation and consent

I, _____ confirm that I have no criminal convictions, that there are no criminal charges pending against me, and that nothing in my personal circumstances is such that use of my image or information about me for any of the purposes stated in this form could cause Ara (or a related entity) embarrassment or bring it into disrepute; and read and understood this release form, and give Ara permission to use the image(s) I footage for the purpose listed above.

I have had the opportunity to consider this release and ask questions about anything in this form that I do not understand *(please tick box)*

My consent is voluntary and there are no consequences should I choose not to be involved *(please tick box)*

Signature

Date

07 Under 18 consent

I, _____ give Ara permission to use the image(s) I footage of the person detailed in Section 1 above for the purpose listed above.

I give this permission as the parent or legal guardian because the person is under 18 years *(please tick box)*

I have read and understood this release *(please tick box)*

Signature

Date

Email