

New Zealand Broadcasting School Additional Requirements for 2022



Please complete this as part of the Admission and Enrolment process. Your application to study the Bachelor of Broadcasting Communications* will be processed once you have submitted both the Admission and Enrolment form and these additional requirements.

Your name:

Date of birth:

Specialisation you are applying for (Note you may choose to apply for more than one)

- Bachelor of Broadcasting Communications (Journalism)
- Bachelor of Broadcasting Communications (Screen Production)
- Bachelor of Broadcasting Communications (Radio)

These **additional requirements** (including Admission & Enrolment form) must be completed if you are applying to study the Bachelor of Broadcasting Communications* at the New Zealand Broadcasting School starting in 2022.

Read **ALL** instructions carefully before you start. Complete all four sections.

Application Deadlines

Application material must arrive with us by **30 September 2021**. Late applications may be accepted if there are special circumstances. All courses start mid February 2022.

Please apply online via the following links:

<https://www.ara.ac.nz/study-interest-areas/new-zealand-broadcasting-school/>

or

<https://www.nzbs.com/article/how-to-apply>

Additional Requirements Form and portfolio items can be uploaded to your application or emailed to enrolmentsupport@ara.ac.nz

*** Note: The name of this qualification may be changing for 2022 - as a result of a degree review currently in progress.**

Section 1

COVERING STATEMENT AND PORTFOLIO

- 1 Write a short story (approximately 500 words) that tells us about you, why the course interests you and the attributes you will bring to a career in the specialisation/s you have applied for.

We want this to be an interesting read. So try to be your most creative.

You might want to think about the following questions to give you some ideas about what to write.

- *What or who has motivated you to apply?*
- *What do you know about the course?*
- *What is it about the course that makes you think it's right for you.*
- *What skills and attributes do you have that make you suitable for a career in the media?*
- *What makes you interesting?*
- *What else is about you that makes you an ideal candidate?*

- 2 We encourage you to submit any additional digital material (or links to material that is your creation) to support your application.

If you are applying to study **Journalism** you might submit:

- Scripts, articles or essays you have written
- Any audio or video that is relevant.

If you are applying to study **Screen Production** you might submit:

- Video or audio you have created
- Photographs, artwork or graphics
- Scripts or relevant essays

If you are applying to study **Radio** you might submit:

- Audio you have created.
- Scripts or relevant essays.
- Complete this optional task: Write a short analysis of a recent radio commercial that you like. Name the commercial and the station. Discuss who you think is the intended audience and what techniques have the writers used to engage the audience.

Remember, what you submit should demonstrate your suitability and potential, so keep it relevant. Upload your personal statement **and** digital material with your Admissions & Enrolment Form.

IMPORTANT: Do not send us anything you want returned. We are unable to return any material you send us so preferably send us copies.

Criteria

Material will be assessed against the following criteria:

- how suitably matched this course (and your preferred specialisation) is to your aptitude, goals and aspirations
- your demonstrated attitude and motivation for study
- indicative potential for a successful career in a media-related industry.

If you need assistance, please call **0800 24 24 76** or email **nzbs@ara.ac.nz**

Section 2

REFEREE

If you are currently at secondary school we may wish to contact your current English teacher or, failing that, another of your core subject teachers. By providing this information you are giving us permission to contact this teacher to talk about your progress.

Teacher's name:

Subject taught:

Email:

Ph:

Please nominate two referees (not close friends or relatives) we can approach for a personal report. These might be a teacher, an employer or someone else you have a professional relationship with:

Full name:

Occupation:

Email:

Ph:

Relationship to applicant:

Full name:

Occupation:

Email:

Ph:

Relationship to applicant:

KORERO

If you are shortlisted for entry into the New Zealand Broadcasting School you may be invited to a course advisement meeting.

This korero will usually be with a small group of staff and/or industry representatives. The purpose is to learn more about you; your personal strengths, suitability and motivation. It is also your chance to learn more about us, to determine if this course is right for you. You should regard the korero as a chance to ask questions, clarify issues and raise any concerns you might have. Treat it a bit like a job interview.

If you are shortlisted you will be notified within three weeks of the application closing date. Koreros will be scheduled in major New Zealand cities and you may need to travel (at your own cost) to attend. They may also be conducted online if required.

In preparation, we want to ensure you are fully informed about this programme.

You should think about:

- 1 **The hours:** a career in the media can involve long working hours, disrupted weekends and work away from home.
- 2 **Deadlines and stress:** a career in the media can produce stress and pressure because you constantly have to meet deadlines and production demands. Managing these issues is a key skill.
- 3 **Teamwork:** Working in the media is often a collaborative process. You need to be able to take direction and work with other people's ideas. You will need self discipline.
- 4 **Classes:** a significant part of the degree programme is based on campus and involves academic writing. Degree students will be called on to research, write, discuss and analyse media theory and history.
- 5 **The internship:** The degree includes a 24-week internship. These are often in Auckland but could be anywhere in New Zealand.
- 6 **Immersive learning environment:** Students are expected to immerse themselves in simulated real-work activities to become more effective learners. As the programme develops, you will find you need to be 'at work' on campus 5 days a week, and for special projects you will experience the demands of twenty-four hour, seven day a week work-flows. You need to be prepared for this as it is a key aspect of the degree.

Section 4

MARKETING QUESTIONNAIRE

Please complete this questionnaire, write your name on the top of the page. This is not part of the selection process but the information you give will help us to plan, promote and deliver future courses more effectively.

From where did you first learn about the New Zealand Broadcasting School (NZBS) courses?

(you may tick more than one box if you received your information from more than one source)

A former student of the NZBS

Radio advertisement

On which station?

Television advertisement

Which channel?

Newspaper or printed advertisement

Which publication?

Careers Expo

Which city?

Creative Industries Brochure

Web or social media

Which site?

Your teacher or careers advisor

Which institution?

A representative of the NZBS

visited my school

Where/when?

I attended an NZBS information session or event at Ara

A person working in the media

Which media organisation?

A friend or family member

Other (please state)

Are you applying for any other course/s at other institutions? If so, which one/s and where?

Name of course:

Name of institution

Name of course:

Name of institution

Your name: