

Te Hoe Toi

# Creative Industries

STUDY OPTIONS 2023/24

If you're a creative thinker with the ability to innovate, engage and inspire, your perfect study option could be right here.



## Art & Design



Our art and design courses are highly practical and focus on skills-based learning to give you all the skills you need to be creative and effective in this competitive industry. You'll learn from expert tutors in small classes, in our well-equipped studios and Mac computer suites. Study in art and design represents the beginning of a lifetime of growth and learning as you pursue your career in a swiftly evolving environment. This will inevitably reshape thinking of what is possible in the creative work context. Our graduates are at the forefront of these shifts, leading the drive to ensure innovation and creativity continues to flourish in an increasingly digitally connected world.

**Potential careers:** Advertising creative, content editor, fashion buyer, fashion designer, illustrator, film or TV animator, graphic designer, information designer, jeweller, model-maker, merchandiser, web designer, concept artist, patternmaker, printmaker.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
DE Digital Design (Blended delivery)	2	✗	✓	Christchurch	Feb
New Zealand Certificate in Creativity	4	6 months	✓	Christchurch/Timaru	Feb/Jul
New Zealand Certificate in Digital Media and Design	4	6 months	✓	Christchurch/Timaru	Jul
New Zealand Certificate in Fashion	4	6 months	✗	Christchurch	Feb/Jul
New Zealand Diploma in Arts and Design	5	1 year	✗	Christchurch/Timaru	Feb
New Zealand Diploma in Digital Media and Design	5	1 year	✗	Christchurch	Feb
Bachelor of Design (with specialisations in: Applied Visual Art; Fashion Technology and Design; Motion Design; and Visual Communication Design)	7	3 years	✗	Christchurch	Feb
Postgraduate Diploma in Creative Practice	8	1 year	✗	Christchurch	Feb
Master of Creative Practice	9	1.5 years	✗	Christchurch	Feb



“  
My internship opened  
the right doors for me.  
”

Megan,  
*Graduate from Ara's New Zealand Broadcasting School*

Megan graduated with a Bachelor of Broadcasting Communications (Radio). She's enjoyed considerable success in commercial radio and currently co-hosts The Edge's breakfast show.

## Broadcasting & Media



The New Zealand Broadcasting School at Ara | Te Pūkenga is recognised as one of the best places to train for a career in the highly competitive media industry. Tutored by broadcasting professionals within state-of-the-art facilities, our graduates are highly sought after, both here and overseas.

**Potential careers:** Journalist, camera operator, radio presenter, online editor, production manager, copy writer, video editor, studio engineer, show producer, media promotions manager, videographer, sports reporter/producer.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
Bachelor of Broadcasting Communications (Journalism)	7	3 years	✗	Christchurch	Feb
Bachelor of Broadcasting Communications (Screen Production)	7	3 years	✗	Christchurch	Feb
Bachelor of Broadcasting Communications (Radio)	7	3 years	✗	Christchurch	Feb

## Music & Music Theatre



If music is your passion, then learn how to perform, write and produce from our internationally renowned teachers and get the skills and experience you need for a career in the global music industry. If you prefer to tread the boards in music theatre, then a programme at the National Academy of Singing and Dramatic Art (NASDA) is for you. Our programmes will prepare you for the world stage, in a practical, friendly and supportive environment, led by a faculty of leading industry professionals.

**Potential careers:** Actor, arranger/composer, dancer, drama teacher, music teacher, music theatre performer, musician, presenter, singer, songwriter, theatre maker.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
New Zealand Certificate in Music	4	1 year	✗	Christchurch	Feb
New Zealand Certificate in Performing Arts	4	1 year	✗	Christchurch	Feb
Bachelor of Music (with pathways in: Music Creation, Music Performance, and Music Production)	7	3 years	✓	Christchurch	Feb
Bachelor of Music Theatre	7	3 years	✗	Christchurch	Feb

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## Locations & contact details

**Website** [ara.ac.nz](http://ara.ac.nz)

**Email** [info@ara.ac.nz](mailto:info@ara.ac.nz)

**Phone** 0800 24 24 76 (Mon-Thu, 8am-5pm |  
Fri, 9am-4.30pm)

### City campus

Madras St, Christchurch

Admission & Enrolments, Rakaia Centre, Madras Street  
Mon-Thu, 8am-5pm | Fri, 9am-4.30pm

### Manawa campus

276 Antigua Street, Christchurch

Mon-Fri, 8.30am-4.30pm

### Woolston campus

Ensors Road, Christchurch

Mon-Thu, 8am-5pm | Fri, 9am-4.30pm

### Timaru campus

32 Arthur Street, Timaru

Mon-Thu, 8am-5pm | Fri 8am-4.30pm

### Ashburton campus

37 Alford Forest Road, Ashburton

Mon-Fri, 8am-4.30pm

### Oamaru campus

44 Humber Street, Oamaru

Mon-Fri, 9am-3pm

### City Ara Connect

City campus, Madras Street, Christchurch

### Papanui Ara Connect

Papanui High School, 30 Langdons Road, Christchurch

### Timaru Ara Connect

Timaru campus, 32 Arthur Street, Timaru

### Woolston Ara Connect

Woolston campus, Ensors Road, Christchurch

## How to apply

### Applying online

If you know which course you want to study, go to that course's page on our website and look for the 'Apply Now' button. This will open a form specifically for that course. You can save as you go and return to it later. When you finish, simply click 'Submit' and we'll start processing your application.

### Applying using a hard copy application form

Printed application forms are available at all Ara campuses. Alternatively, you can download a PDF to print at [ara.ac.nz/study-options/how-to-apply](http://ara.ac.nz/study-options/how-to-apply). Once you've completed your application form, drop it in to your nearest Ara campus, or mail it to:

Ara Enrolment Centre  
PO Box 540  
Christchurch Mail Centre  
Christchurch 8140  
New Zealand

If you have any questions about the application process, call us on **0800 24 24 76**

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## Open days

To explore study options, meet tutors and check out our campus facilities, come along to one of our open days, held in January and June each year. See the website for dates, times and locations.

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## Campus tours

A guided campus tour is a great way to see Ara in action and get a feel for what it's like to study with us. To request a tour, go to [ara.ac.nz/book-a-tour](http://ara.ac.nz/book-a-tour).



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## Want to find out more?

For details of all courses, including full entry criteria and how to apply, visit [ara.ac.nz](http://ara.ac.nz)

Get in touch if you have any questions: **0800 24 24 76** | [info@ara.ac.nz](mailto:info@ara.ac.nz)