

Te Hoe Hōkai Pakihi

Business & Digital Technologies

STUDY OPTIONS 2023/24

If you're collaborative, innovative, solutions focused and you enjoy working with technology, your perfect study option could be right here.



Te Pūkenga

Business



Studying business at Ara | Te Pūkenga can provide you with the tools to manage your career in a world of constant change. Our small and interactive classes allow us to treat you as an individual and will help you to develop both the technical and soft skills for success. We offer study pathways that develop generalist business knowledge and allow for specialisation within a business discipline. Our focus on work-integrated learning provides opportunities for you to develop your business skills in real-world contexts.

Potential careers: Entrepreneur, change manager, project manager, corporate finance manager, accountant or chartered accountant, business owner, event manager, executive assistant, financial advisor, hotel manager, HR manager, marketing specialist, office administrator, operations manager, restaurant manager, sales representative, agribusiness manager.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
DE New Zealand Certificate in Business (Administration and Technology)	3	6 months	✓	Christchurch	Feb/Jul
New Zealand Certificate in Business (Administration and Technology)	4	6 months	✓	Christchurch	Jul
New Zealand Certificate in Study and Career Preparation	4	6 months	✓	Christchurch	Feb/Jul
New Zealand Diploma in Primary Industries Business Management	5	✗	✓	Canterbury, Southland, Online	Feb/Jul
New Zealand Diploma in Business (with specialisations in: Accounting; Administration and Technology; Human Resource Management; Leadership and Management; Marketing and Sales; and Project Management)	5	1 year	✓	Christchurch/Timaru/Ashburton/Online	Feb/Jul
Bachelor of Accounting	7	3 years	✓	Christchurch	Feb/Jul
Bachelor of Applied Management (with specialisations in: Business Information Systems; Business Transformation and Change; Event Management; Human Resource Management; Innovation and Entrepreneurship; Operations and Production Management; Project Management; Marketing and Sales; Strategic Management; and Supply Chain Logistics)	7	3 years	✓	Christchurch	Feb/Jul
Graduate Diploma in Business (with specialisations in: Accounting; Applied Management; Business Information Systems; Business Transformation and Change; Human Resource Management; Innovation and Entrepreneurship; Operations and Production Management; Project Management; Marketing and Sales; Strategic Management; and Supply Chain Logistics)	7	1 year	✓	Christchurch	Feb/Jul
Graduate Certificate in Business Management	7	6 months	✓	Christchurch	Feb/Jul
Postgraduate Certificate in Professional Supervision	8	✗	✓	Online**	Feb/Jul
Master of Sustainable Practice	9	1.5 years	✓	Christchurch	Feb/Jul

**Online with three onsite blocks of two days in each course

Digital Technologies



The ever-changing and exciting global tech industry is always looking to employ people with the ability to use technology to innovate and solve problems. We offer pathways from Level 3 right through to Level 7 degrees and graduate diplomas. You can cross-credit between courses and specialise in a particular area. We place a strong emphasis on developing your practical abilities and - depending on the level of your study - you'll have the opportunity to acquire real-world experience through a significant industry-based project or internship.

Potential careers: App developer, business analyst, computer programmer, cybersecurity specialist, database administrator/developer, interactive media developer, IT support/helpdesk, network infrastructure technician, network systems/server administrator, software engineer, software tester, web developer.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
New Zealand Certificate in Computing (Intermediate User)	3	6 months	✓	Christchurch/Timaru	Various
New Zealand Certificate in Study and Career Preparation	4	6 months	✓	Christchurch	Feb/Jul
HT PT New Zealand Certificate in Information Technology Essentials	4	6 months	✓	Christchurch	Feb/Jul
HT PT New Zealand Diploma in Information Technology Technical Support	5	1 year	✓	Christchurch/Timaru	Feb/Jul
New Zealand Diploma in Web Development and Design	5	1 year	✓	Christchurch	Feb/Jul
New Zealand Diploma in Cybersecurity	6	1 year	✓	Christchurch	Feb/Jul
New Zealand Diploma in Systems Administration	6	1 year	✓	Christchurch	Feb/Jul
Bachelor of Information and Communication Technologies (with specialisations in: Software Development, Network Engineering, Information Systems, and Cybersecurity)	7	3 years	✓	Christchurch	Feb/Jul
Graduate Diploma in Information and Communication Technologies (with specialisations in: Front-end Programming, Information Systems, Networking, and Cybersecurity)	7	1 year	✓	Christchurch	Feb/Jul

Locations & contact details

Website ara.ac.nz

Email info@ara.ac.nz

Phone 0800 24 24 76 (Mon-Thu, 8am-5pm |
Fri, 9am-4.30pm)

City campus

Madras St, Christchurch

Admission & Enrolments, Rakaia Centre, Madras Street
Mon-Thu, 8am-5pm | Fri, 9am-4.30pm

Manawa campus

276 Antigua Street, Christchurch

Mon-Fri, 8.30am-4.30pm

Woolston campus

Ensors Road, Christchurch

Mon-Thu, 8am-5pm | Fri, 9am-4.30pm

Timaru campus

32 Arthur Street, Timaru

Mon-Thu, 8am-5pm | Fri 8am-4.30pm

Ashburton campus

37 Alford Forest Road, Ashburton

Mon-Fri, 8am-4.30pm

Oamaru campus

44 Humber Street, Oamaru

Mon-Fri, 9am-3pm

City Ara Connect

City campus, Madras Street, Christchurch

Papanui Ara Connect

Papanui High School, 30 Langdons Road, Christchurch

Timaru Ara Connect

Timaru campus, 32 Arthur Street, Timaru

Woolston Ara Connect

Woolston campus, Ensors Road, Christchurch

How to apply

Applying online

If you know which course you want to study, go to that course's page on our website and look for the 'Apply Now' button. This will open a form specifically for that course. You can save as you go and return to it later. When you finish, simply click 'Submit' and we'll start processing your application.

Applying using a hard copy application form

Printed application forms are available at all Ara campuses. Alternatively, you can download a PDF to print at ara.ac.nz/study-options/how-to-apply. Once you've completed your application form, drop it in to your nearest Ara campus, or mail it to:

Ara Enrolment Centre
PO Box 540
Christchurch Mail Centre
Christchurch 8140
New Zealand

If you have any questions about the application process, call us on **0800 24 24 76**

Open days

To explore study options, meet tutors and check out our campus facilities, come along to one of our open days, held in January and June each year. See the website for dates, times and locations.

Campus tours

A guided campus tour is a great way to see Ara in action and get a feel for what it's like to study with us. To request a tour, go to ara.ac.nz/book-a-tour.



Want to find out more?

For details of all courses, including full entry criteria and how to apply, visit ara.ac.nz

Get in touch if you have any questions: **0800 24 24 76** | info@ara.ac.nz