

New Zealand Broadcasting School Additional Requirements for 2021



Please complete this as part of the Admission and Enrolment process. Your application will be processed once you have submitted the Admission and Enrolment form and meet these additional requirements.

Your name: _____

Date of birth: _____

Specialisation you are applying for (Note you may choose to apply for more than one)

- Bachelor of Broadcasting Communications (Journalism)
- Bachelor of Broadcasting Communications (Screen & Television Production)
- Bachelor of Broadcasting Communications (Radio)

These **additional requirements** (including Admission & Enrolment form) must be completed if you are applying to study the Bachelor of Broadcasting Communications at the New Zealand Broadcasting School starting in 2021.

Read **ALL** instructions carefully before you start.

Application Deadlines

Applications must arrive with us by **30 September 2020**. Late applications are not generally accepted.

All courses start mid February 2021.

Section 1

SCRIPT & PORTFOLIO

- 1 Write a script (approximately 500 words) about why the course interests you and the attributes you will bring to a career in the specialisation/s you have applied for.

Use the following questions to give you ideas about what you might write:

- *What are your goals and why?*
- *Why do you wish to enrol in this particular course?*
- *What skills and attributes do you have that make you suitable?*
- *What makes you an interesting person to know?*
- *Feel free to make any other comments in your statement you feel might help us.*

- 2 Video yourself presenting your script to camera (or camera phone)

Tips: Engage us. If possible, it should sound unscripted. We are not looking for ready-made broadcasters. We just want a simple, tidy and effective presentation. Be yourself.

You are also encouraged to submit any supporting digital material (or links to material you have created) to support your application. This could include:

- Audio
- Photographs
- Video
- Artwork or graphics
- Scripts, articles or essays

These might be separate or part of a curriculum vitae. Remember, it should demonstrate your suitability and potential, so keep it relevant. Upload your script **and** video with your Admissions & Enrolment Form.

Submitting content

Ara Institute of Canterbury
Attn: Admissions
18 Williams Street
CBD
Christchurch 8011

Criteria

Material will be assessed against the following criteria:

- suitability of your aptitudes, goals and aspirations
- demonstrated attitude and motivation for study
- potential for a successful career in a media-related industry

If you need assistance, please call 0800 24 24 76 or email: nzbs@ara.ac.nz

Section 2

REFEREES

If you are currently at secondary school we may wish to contact your current English teacher or, failing that, another of your core subject teachers. By providing this information you are giving us permission to contact this teacher to talk about your progress.

Teacher's name: _____ Subject taught: _____

Email: _____ Ph: _____

Please nominate two referees (not close friends or relatives) we can approach for a personal report. These might be a teacher, an employer or someone else you have a professional relationship with:

Full name: _____ Occupation: _____

Email: _____ Ph: _____

Relationship to applicant: _____

Full name: _____ Occupation: _____

Email: _____ Ph: _____

Relationship to applicant: _____

INTERVIEW

If you are shortlisted for entry into the New Zealand Broadcasting School you may need to attend an interview.

The interview is usually before a small panel of staff and/or industry representatives. The purpose of the interview is to learn more about you and your strengths, suitability and motivation. Interviews are generally informal. You should regard the interview as an opportunity to ask us questions as well – to clarify issues or raise any concerns you might have. Treat it like you might treat a job interview.

If you are shortlisted for an interview you will be notified within three weeks of the application closing date. Interviews will be held in major New Zealand cities and you may need to travel (at your own cost) to attend.

In preparation for your interview, we want to ensure you are fully informed about this programme.

You should think about:

- 1 **The hours:** a career in the media can involve long working hours, disrupted weekends and work away from home.
- 2 **Deadlines and stress:** a career in the media can produce stress and pressure because you constantly have to meet deadlines and production demands. Managing these issues is a key skill.
- 3 **Teamwork:** Working in the media is often a collaborative process. You need to be able to take direction and work with other people's ideas. You will need self discipline.
- 4 **Classes:** a significant part of the degree programme is based on campus and involves academic writing. Degree students will be called on to research, write, discuss and analyse media theory and history.
- 5 **The internship:** The degree includes a 24-week internship. These are often in Auckland but could be anywhere in New Zealand.
- 6 **Immersive learning environment:** Students are expected to immerse themselves in simulated real-work activities to become more effective learners. As the programme develops, you will find you need to be 'at work' on campus 5 days a week, and for special projects you will experience the demands of twenty-four hour, seven day a week work-flows. You need to be prepared for this as it is a key aspect of the degree.

Tip: You should also take advantage of the interview to ask us questions to ensure our degree and the courses within it are what you need.

Section 4

MARKETING QUESTIONNAIRE

Please complete this questionnaire, write your name on the top of the page. This is not part of the selection process but the information you give will help us to plan, promote and deliver future courses more effectively.

From where did you first learn about the New Zealand Broadcasting School (NZBS) courses?
(you may tick more than one box if you received your information from more than one source)

- A former student of the NZBS
- Radio advertisement On which station? _____
- Television advertisement Which channel? _____
- Newspaper or printed advertisement Which publication? _____
- Careers Expo Which city? _____
- Creative Industries Brochure
- Web or social media Which site? _____
- Your teacher or careers advisor Which institution? _____
- A representative of the NZBS
visited my school Where/when? _____
- I attended an NZBS information session
or event at Ara
- A person working in the media Which media organisation? _____
- A friend or family member
- Other (please state) _____

Are you applying for any other course/s at other institutions? If so, which one/s and where?

Name of course: _____ Name of institution _____

Name of course: _____ Name of institution _____

Your name: _____