

Chief Executive Bulletin

June 2012



Council Report

29 May

The minutes from the May Council meeting will be available after their confirmation at the Council meeting on 26 June 2012 at the following link on the CPIT website:

<http://www.cpit.ac.nz/about-us/governance-management/cpit-council/meetings>

Key points from the 29 May 2012 Council meeting are:

1. CPIT Reputation Research Presentation: Awareness, Perceptions, and Preferences

Carl Davidson, of Research First presented the findings of the 2012 Reputation Research carried out for CPIT to Council on 29 May and to Te Kāhui Manukura on 30 May.

The research was carried out with both Businesses and the General Public.

Its purpose was to gauge the reputation CPIT has within Canterbury. Overall the results indicate that CPIT is very well regarded by the general public and the business community.

Key Messages

General Public

- CPIT is very well known among the general public (total awareness 92%)
- It is the institution the general public think is leading the rebuild of Christchurch (72%)
- Also the institution the general public think is leading 'in building Christchurch's workforce
- Among those considering study, less than half are considering CPIT

Business Community

- CPIT is the institution businesses think is leading the rebuild of Christchurch (56%)
- Those businesses that employ CPIT graduates generally think very highly of them
 - > they fit in well
 - > communicate well
 - > work well in teams
- One-third would not recommend CPIT graduates to other employers

In the Top-of-Mind'

Comparison with other institutions in Christchurch the University of Canterbury (49%) dominated but CPIT came in second (19%). However when 'all unprompted mentions' are compared CPIT is much closer to UC (67% v. 72%) and has very high 'total recall' (92%).

So CPIT is seen as one of the 'big three' institutions in Christchurch and:

- CPIT comes second for being 'well respected by business, industry, and community' behind UC
- CPIT come second for having graduates who are 'highly skilled and sought after'
- CPIT scores well for 'innovative teaching and learning practices' and for 'empowering the members of a range of communities to participate in education'
- But less well on being 'responsive, progressive, and a sustainable provider of education'

A workshop is being held on 12 June with selected business and community stakeholders to further explore these perceptions and to discuss CPIT's reputation and what might be done to enhance it and help ensure CPIT is positioned to genuinely meet the needs of the business, industry, and cultural communities within Canterbury.

2. He Toki kit e Rika – Māori Trades Training

Forty six He Toki students were inducted into the programme in the week beginning 14 May 2012 covering Carpentry, Painting and Decorating and Plasterboard. Although 21 of these students were existing He Toki graduates who are progressing on to higher levels, it is exciting to have another strong cohort of new students engaged.

Currently course completions for 2012 are running at 79% (34 of 43 students).

The CMPA and Te Tapuae o Rēhua have worked with students and industry to develop a 'He Toki Passport' as part of the strategy to transition work-ready graduates to employment. Ngāi Tahu has supported the design of the passports and worked closely with Hawkins, who are sponsoring the printing costs, to ensure the tasks and competencies accurately reflect industry needs and expectations.

3. Pasifika Trades Training

The Pasifika Trades initiative is going well with good participation and results in assessments to date.

Thirteen students are preparing for assessments in June: The cohorts' collective success rate, based on assessment results to date, is 93%.

Five students commenced studies on Monday 21 May 2012: We are also preparing for new intakes of Pasifika Trades to commence in July and September. The Pasifika Trades Governance Group, driven by CPIT, is working in collaboration with the Pasifika communities to identify strategies that will enable subsequent intakes to be as successful as the first.

4. Canterbury Tertiary College

The number of students currently enrolled at the Canterbury Tertiary College for the week ended 18 May 2012 is 282 students. Of that total, 45 were of Māori ethnicity (15.95%) and 22 (7.8%) were Pasifika. These figures are both higher than their respective youth population percentages in Canterbury which highlights the CTC as a positive pathway for engaging Māori and Pasifika youth in our region.

Twenty two students have identified as having English as a second language, 28 students have identified as having a disability, and six students have identified as having a specific learning need. In addition, 33 students have self-identified as requiring learning support. There is considerable demand on Student Services resources from this programme.

Thirty schools are now partnering in this initiative with some schools having only one participant and three schools with more than 30 participants. Given this profile, it would be expected that CTC will continue to expand.

A significant highlight for CTC this month has been receiving an invitation for our CTC Manager along with a small group of students to accompany Ministry of Education officials on a delegation to China in coming months.

5. CPIT Earthquake Memorial

The years 2010 and 2011 have left an indelible trace on the history, landscape and people of Christchurch. During this time over 10,000 earthquakes have shaken the city and the heart and soul of our hometown has been changed forever.

The most devastating of these quakes hit on February 22, 2011 at 12.51 pm on an otherwise relatively quiet and uneventful day. A 6.3 quake of some 2.2Gs struck the city at its busiest time of the day and killed 185 people, 28 of whom had an association with CPIT.

The CPIT Council has agreed to commission and erect an artwork to mark the February quake and commemorate the lives of the 28 CPIT whānau who were lost.

Watch for further information on Infoweb

6. Masterplanning Update

ALX Block Redevelopment

Using information gathered from national and international sources the Learning Spaces Reference Group is developing a standardised template for each type of learning space required at CPIT. This includes lecture, seminar, work shopping spaces, studio, laboratory, and standardised classroom sizes to meet the range of needs of the departments. The list of space types has been identified through the space audit process.

Te Kahui Manukura

30 May

1. Reputation research

- Carl Davidson from Research First presented the preliminary findings of the Reputation research. For details please see the Council report.

2. EFTs position and projections

- Overall CPIT is well positioned to achieve its SAC EFTs target, however, unanticipated shifts in provision mean that significant re-forecasting needs to be undertaken. The Leadership Team in Te Waka Ako are currently doing this re-forecasting which will also be accompanied by parallel budget shifts
- An increase in the number of subcontracted EFTs will also need to be factored into the revised budget
- While enrolments have grown significantly from last year, there is a likelihood of some underachievement against the CTC targets.

3. Guidelines for Academic Development, Change and Collaboration

- These guidelines are currently subject to consultation across the organisation. Please forward feedback to Tony Smith, Acting Academic Director.

4. Report on CPIT's Potential Role for Skills and Professional Development for Canterbury's Built Environment

- This report commissioned from Helen Anderson has been received. The report identifies significant opportunities for CPIT to expand its operations in response to the requirements of the rebuild and recovery. It notes, however, that alternate engagement and delivery strategies would need to be developed and implemented in order to achieve this potential growth. The findings of the report will now be distributed and discussed across the organisation. Feedback should be sent to Murray Bain, Director, Business Development.

Senior Managers Forum

1 June

Chief Financial Officer's report:

There have been some pluses and minuses for the education sector in the 2012 Government's budget. As there are some critical factors in the new environment CPIT will need to address these in our planning as we work up to the Investment Plan for 2013 -2015.

Summary of the main points:

- No new money (net zero\$ budget)
- Oriented towards economic growth agendas (STEM)
- \$1.3 billion into Science & Innovation

- Increase of 3,000 Youth Guarantee places (new total approx. 15,000 places)
- Tender bidding model for Level 1 & 2 SAC funding. Cost of delivery and performance will be deciding factors. CPIT currently have about 600 EFTS in Level 1 & 2, and will have to compete. Undecided if this will be at the qualification or the course level. (Competitive delivery space)
- TEC is looking closely at course completion rates. They may not fund when these are less than 40%
- 8.8% increase in funding for Engineering
- 2% increase in funding for Science
- Proposed maximum fee movement of 4% for 2013
- Ending of funding for embedding literacy & numeracy
- Removing eligibility for student allowances for Post Grad students

CPIT will need to be flexible and be able to respond to these changes.

Chief Executives Report:

- Master Planning/Better Business Case Preparation/CERA Economic Recovery Plan
 - > Western Trades Hub is a priority to accommodate estimate increase in numbers.
 - > Revitalisation of Madras Street Campus to ensure our facilities remain attractive as we rebuild our international market
 - > Participation in industry and community developments, eg: Health Precinct, EPIC Hub
 - > TEC are funding a facilitator to help with Better Business Case preparation.
 - > Government want UC, Lincoln, and CPIT to submit plans at the same time and apportion funding.
 - > Plans will sit as part of CERA Economic renewal strategy
 - > A workshop will be held in a fortnight's time regarding the above.
- EFTS Reforecasting
 - > Need to hit SAC EFTS targets to keep funding over next few years. There will be changes in the reforecast.
- Financial Position & Reforecasting
 - > Projected \$3,800,000 surplus at end of year operating result has been revised to \$2,128,000. This is due to increased costs relating to Insurance and Depreciation on buildings. Council are aiming for somewhere in the middle. We will be relooking at budgets over the coming weeks. We need to make significant effort to generate cost savings in the 2012 year - a process which is now underway and needs everyone to contribute.
- Investment Planning
 - > TEC applied for exemption from EPI but we still need to stay ahead of the game. Our Investment plan is due in August and looks at:
 - o Course Completions
 - o Qualification Completions
 - o Progressions
 - o Retention
 - o Māori & Pasifika
 - o Age Analysis (Youth & 25-34)
 - o Courses and Completion rates under 40%